

Glasgow Caledonian University

ISIS Module Input Template

TAB 1 – UNIT DEFINITION

School:	<i>GSBS</i>
Dept/Division:	<i>Fashion, Marketing, Tourism & Events</i>

Module Code: (Partial System Generated)	<i>ISIS Module Code</i>
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Unit Title (Long):	<i>Contemporary Skills for Sustainable Fashion</i>
Unit Title (Short):	<i>CSSF</i>
Academic Period:	<i>20/21</i>

Semester(s) Offered:	
<i>Please add the details of all session offerings for this programme (Add / Delete as required)</i>	<i>C – Running in C (marks published in C)</i>

Usage:	<i>Select Module from the drop-down list</i>
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Non-Standard Dates?	<i>Offering (A etc)</i>	<i>Start Date (this Session)</i>	<i>End Date (this Session)</i>
<i>If the module follows standard GCU academic calendar please do not complete dates in this section</i>			

Student Types:	<i>CPD – Continued Professional Development</i>
<i>Please add the details of all possible student types for this Module</i>	

Credit Level:	<i>1</i>	Credit Value:	<i>5</i>
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Renewal Date: *	<i>25/26</i>
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TAB 2 – ASSESSMENT COMPONENTS

Please enter below the assessment component requirements for your Module:-

Component	Description	Exam Duration (Hours)	Weighting	Threshold (Min Pass mark)	Essential? must pass?	No of Words (For CW)	Instructions
CW	Written, visual and verbal communication project (Group work)		100%	40	Y	1000	Presentation lasting 15 minutes (10minute presentation plus 5 minute Q&A)

N.B. Guidance on how this is translated and entered onto the ISIS Database is noted at the end of this document.

TAB 3 – UNIT DETAILS

Please provide a paragraph of information under each of the following 5 headings:-

(i) Summary of Content

The purpose of this module is to equip students with a broad based knowledge and understanding of the nature and background of sustainable fashion industry practices. Through the use of co-creation, the purpose of this module is to equip students with an understanding of the evolution and contemporary aspects of sustainable fashion, job roles and employability within the fashion industry. Furthermore, following an international, intergenerational and interdisciplinary format, the module introduces students to the concepts, principles and practicalities within the fashion industry that focus on aspects of sustainable fashion and employability.

Summary of how PRME-related issues / topics are covered in this module:

The fashion industry is recognised as a global industry and as such is affected by environmental issues, unethical practices and sustainability. Hence this module, takes account of these issues throughout the teaching, in particular fashion industry sustainable practices, and aims to inform and develop the students understanding and critical awareness of these issues.

(ii) Teaching and Learning Strategy

The teaching and learning strategy will consist of tutorials, seminars and practicals and independent student learning. Theories and concepts will be delivered in tutorials, handouts and by directed reading. The application of materials will be delivered through workshops in the form of group work. This module will be supported by a VLE in the form of Blackboard, which will enhance the students' learning experience. Blackboard will provide a vehicle to display tutorial slides/videos, provide contact information to both staff and other class members. Practical topics, associated reading and bulletin boards will also be available.

(iii) Syllabus

- Sustainable Fashion
- Environmental issues related to fashion
- Digital Communication in the fashion industry
- Employability within the fashion industry
- Contemporary fashion brand issues.

(iv) Transferrable Skills

- Knowledge and understanding in the context of the subject: Demonstrate broad and more specialist understanding of subject.
- Time management: Manage own time in order to meet deadlines
- Independent working: Work effectively in an independent form.
- Information retrieval skills: Demonstrate ability to source information using traditional and electronic methods.
- Communication skills, written oral and listening: Demonstrate ability to communicate accurately and appropriately to the audience.
- Group work: working within interdisciplinary groups and peer review
- Intercultural competencies

(v) Reading List

Books and articles:

Recommended Text:

Gwilt, A., 2020. *A practical guide to sustainable fashion*. Bloomsbury Publishing.

Masciarelli, F. and Leonelli, S., 2020. *Sustainable Entrepreneurship: How Entrepreneurs Create Value from Sustainable Opportunities*.

Textbooks:

Belz, F.M., and Peattie, K., (2012), *Sustainability Marketing: a global perspective*: 2nd Edition, Chichester: Wiley.

Brooks A (2015) *The Hidden world of Fast Fashion and Second Hand Clothing*, Zed Books

Burns, L & Bryant, N (2011) *The Business of Fashion: Designing, Manufacturing, and Marketing*, 4th Edition, Fairchild.

Choi T & Chen T C E (2015) *Sustainable Fashion Supply Chain Management: From Sourcing to Retailing*, Springer

Fletcher, K. and Grose, L. (2013) *Fashion & Sustainability: Design for Change*, Lawrence King

Fletcher, K. and Tham, M. eds., 2014. *Routledge handbook of sustainability and fashion*. Routledge.

Gardetti, M A. and Torrese, A L., (2017) *Sustainability in Fashion and Textiles*, Routledge Publishing, Oxon

Gwilt, A., 2020. *A practical guide to sustainable fashion*. Bloomsbury Publishing.

Gwilt, A., Payne, A. and Ruthschilling, E.A. eds., 2019. *Global Perspectives on Sustainable Fashion*. Bloomsbury Publishing.

Ha-Brookshire J E (2014) *Global Sourcing in the Textile and Apparel Industry*, Prentice-Hall

Little, T., 2018. *The Future of Fashion: Understanding Sustainability in the Fashion Industry*. New Degree Press.

MacKinnon, A., Cullinane, S., Browne, A., and Whiteing A., (2012) *Green Logistics - Improving the Environmental Sustainability of Logistics*, 2nd edition, London: Kogan Page Ltd.

Masciarelli, F. and Leonelli, S., 2020. *Sustainable Entrepreneurship: How Entrepreneurs Create Value from Sustainable Opportunities*.

McEachern, M.G. and Carrigan, M. (2013) *Contemporary Issues in Green and Ethical*

Marketing (Key Issues in Marketing Management, Routledge

Minney, S. (2011) Naked Fashion: The New Sustainable Fashion Revolution, New Internationalist publications

Paulins, V & Hilary, J (2009) Ethics in the Fashion Industry, Fairchild.

Rath, P. M. and Bay, S. (2014) The Why of the Buy: Consumer Behaviour And Fashion Marketing, Fairchild

Rinaldi, F.R. and Testa, S., 2015. *The responsible fashion company: integrating ethics and aesthetics in the value chain*. Greenleaf Publishing.

Rissanan, T. and McQuillan, H., (2016) Zero Waste Fashion, Bloomsbury, London

Ritch, E.L. and McColl, J., 2021. New Perspectives on Critical Marketing and Consumer Society.

Ross, A. (1997) No Sweat: Fashion, Free Trade, and the Rights of the Garment Workers, Verso Sons, London

Vignali, G., Reid, L.F., Ryding, D. and Henninger, C.E., 2020. *Technology-Driven Sustainability*. Springer.

Journals & Trade Press

European Journal of Marketing

Journal of Fashion Marketing Management

International Journal of Retail and Distribution Management

Journal of Retailing

Journal of Retailing and Consumer Services

Drapers

Retail Week

Marketing Weekly

Fashion Business International

Fashion Theory: The Journal of Dress Body and Culture

The Business of fashion

Online sources:

www.drapers.com

www.wgsn.com

www.wwd.com

www.style.com

www.vogue.com

<https://www.fashionrevolution.org/>

<https://ethicalfashioninitiative.org/>

<https://www.commonobjective.co/>

<https://www.ethicalconsumer.org/fashion-clothing>

TAB 4 – LEARNING OUTCOMES

In the table below please list all the learning outcomes for the module.

In the end column please note which assessment (CW01 etc) that this learning outcome will be assessed by.

LEARNING OUTCOMES

On successful completion of the module the student should be able to:-

Assessment

1. Demonstrate an understanding of sustainable fashion.

2.	Identify the nature and characteristics of the sustainable fashion environment and the key elements, processes and contemporary issues i.e. ethics, sustainability & environmental impact, within the International fashion supply chain.	
3.	Evaluate contemporary employability practices used within the fashion industry.	
4.	Demonstrate an understanding of entrepreneurial skills and practices evidenced in the contemporary fashion industry.	

TAB 5 – HESA INFORMATION

Please complete the table below with the HESA and JACS code information.

If the module is co-owned by more than one subject, please list all subjects below and allocate the % ownership etc.

	Cost Centre	CC Description	JACS Code	JACS Description	%	Dept Code	Dept Description
1.	27 / CC	Business & management studies	N120	International Business Studies	100	10272	FMTE

TAB 6 – ACTIVITY INFORMATION

Please list below the breakdown of hours for the module. Where the module accommodates part-time and full-time students this will only need to be entered into ISIS in duplicate for each activity where the hours are different. e.g. Assessment-PT and Assessment-FT.

ISIS will only accept a maximum entry of 99hrs so where the number of hours are 100+, the administrator will need to use a weblink to update this.

Activity Type	Total Hours
Assessment	<u>5</u>
Practicals	<u>5</u>
Tutorials	<u>5</u>
Placement	

Activity Type	Total Hours
Seminars	
Independent Learning	<u>35</u>

TAB 6 –USER DEFINED INFORMATION

There is NO NEED to enter text in the large boxes in this screen.

However if the module is being submitted to workflow for approval for the first time, or following a review event, please tick the (Re)Approval Event box.

(Re)Approval Event?	<input type="checkbox"/>
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Also, if this module is a Dissertation or Honours Project module, please tick the Dissertation box.

Dissertation Module?	<input type="checkbox"/>
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There is NO NEED to enter any text in the User Defined Text box.

TAB 7 –CONTACTS

Please enter in the table below the names of the Module Leaders, Module Tutors, External Examiners. There must be a minimum of two staff named on a module

Role	Staff Name
Module Leader	Dr Lindsey Carey
Module Leader	
Module Tutor	Aileen Stewart
Module Tutor	Dr Irene Garcia
Module Tutor	Hamid Homatash
Module Tutor	Dr Charles Russell
Module Tutor	Professor Bob Gilmour
Module Tutor	
Module Tutor	
Module Tutor	
Module Tutor	
External Examiner	
External Examiner	

TAB 8 – ENTRY REQUIREMENTS

There is no requirement to enter any information into this screen.

TAB 9 - PRE-REQUISITIE INFORMATION

There is no requirement to enter any information into this screen

TAB 10 – AWARD INFORMATION

You only need to enter the **Qualification Aim** in this screen.

The Qualification Aim relates to the pass mark for the module. Most commonly for undergraduate modules this will be **40UG**, and for postgraduate modules **50PG**.

Qualification Aim	40UG
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**ADDITIONAL INFORMATION:
ENTRY OF ASSESSMENT COMPONENTS IN ISIS UNIT MAINTENANCE**

Component Codes – The following components can be entered in ISIS

EX01, EX03, EX05, etc	Exam (Exams Office)
EXIN01, EXIN02, EXIN03 etc	Exam (Department)
CW01, CW02, CW03 etc	Coursework
PL01, PL02, PL03 etc	Placement

Description - Once the Component code has been entered the standard description will automatically be entered as noted below. But you can change this so that it makes more sense on the Module Descriptor. It is also worth noting that first 3 letters of the description field in the table below will also appear on the MMR and Student profile at a later date.

Essential – Yes if the student must undertake and pass this component (usually due to prof body regs but also where there is a mix of Coursework and Written Exams as student must achieve an overall aggregate of 35% for their coursework and for their exams. So if 1 x Exam and 1 x Coursework then both must have a minimum pass mark of 35%. But if there is more than 1 coursework assessment, unless there are programme specific regs, students don't need to pass the multiple individual components that make up the coursework aggregate with a min of 35% each, just have a coursework aggregate minimum of 35%.

Threshold – only entered with the minimum pass mark if YES is entered in Essential

Result Type – Always enter EITHER. If you enter Mark then you can only enter a numerical figure – you will not be able to enter AB, NS etc

Marking Type –Always enter NAMED. If you enter Blind, then the students name will be represented by asterisks on the marks entry screen

Duration – You must enter this field for Exams Office Exams

No of Words – You must enter this field for written courseworks (essay, report, case study etc)

EXAMPLE TABLE

Component	Description	Duration	Weight...	Thresh...	Essential	Result ...	Markin...	No. Of Words
COURSE01	Coursework 1		50.00	35.00	<input checked="" type="checkbox"/>	Either	Named	2000
EXIN01	Exam (Dept) 01		50.00	35.00	<input checked="" type="checkbox"/>	Either	Named	

Record: 1 of 2

Description
Coursework - 2,000 Words

Instructions

You will note that underneath the table there are 2 large text boxes: Description and Instructions:

In the **description** box you can enter further information about the coursework.

Information in the **Instructions** box is optional unless you have an EXAMS OFFICE EXAM in which case you need to enter information such as the Trimester in which the exam will take place (if a long thin module), requests for a specific time of day or assessment week etc.